



FOR IMMEDIATE RELEASE
Contact: Greg Purdy,
VP Marketing & Public Affairs
Email: gpurdy@pstramway.com
Direct Line: 760-969-4356
Cell: 760-808-3650

MEDIA ALERT

PALM SPRINGS, CA (March 12, 2020) – **The Palm Springs Aerial Tramway** will temporarily close due to the risk posed by the coronavirus. The closure is effective immediately and is expected to continue through March.

According to Tramway **General Manager Nancy Nichols**, “The actions taken today were difficult, but the health and safety of our guests and employees far outweigh any other considerations. We sincerely apologize for this closure, but hope our visitors will return when we reopen.”

###

About Palm Springs Aerial Tramway

The Palm Springs Aerial Tramway is the world’s largest rotating tram car. Opened in 1963, the Tram’s 80-passenger cars travel along the breathtaking cliffs of Chino Canyon from the Valley Station (elevation 2,643 ft.) to the Mountain Station (elevation 8,516 ft.) in approximately 10 minutes. For more information, please call 888.515.TRAM or 760.325.1391, or visit us at www.pstramway.com. Also, download the free mobile tour now available in the App Store/Google Play.

NOTE TO EDITORS: For additional information, high-resolution Tramway images or HD B-roll, please visit www.pstramway.com/media.